

The Santa Fe Business Incubator helps local entrepreneurs grow successful businesses. These emerging companies create new jobs, increase the tax base and diversify our economy, enhancing the quality of life for all in our community.

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Client News



Welcome to **Dr. James Leary** and client company, [Aurora Life Technologies, LLC](#).

Dr. Leary “retired” to Santa Fe in September, 2015.

Three weeks later he formed his new biotech company, Aurora Life Technologies LLC,

specializing in bionanotechnology-oriented, point-of-care medical diagnostic devices based on his



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To submit news, please email office@sfbi.net

SFBI at a glance

Currently serving 26 client firms and 3 co-located partner organizations

More than 1,000 new jobs created by client companies

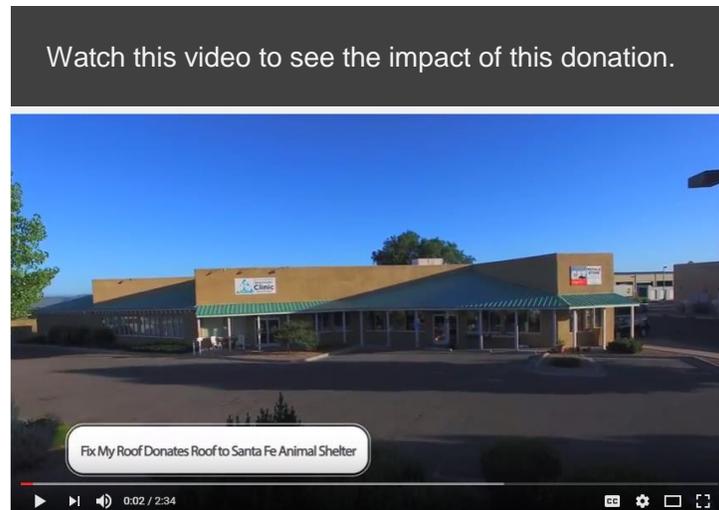
Home to more than 125

more than 37 years of research and inventing while a professor in medical schools and most recently as a biomedical engineering professor at Purdue University. In addition to his own work and contract research, he also serves as an inventor-for-hire to solve challenging medical technology problems for clients. We're glad to see Dr. Leary and Aurora Life Technologies in the halls of the Incubator.

SFBI client **Fix My Roof** recently donated a roof to the Santa Fe Animal Shelter.



Now, thanks to Fix my Roof's innovative roof restoration system the shelter has officially been declared a wet nose free zone (at least when it rains).



companies over the past 15-years

10,000 sq. ft. facility launched in 1997

20,000 sq. ft. expansion 2002 to 30,000 sq. ft. total

Marie Longserre, President and CEO since inception



[Facebook](#)

Congratulations to Ayla Bystrom-Williams and [Honeymoon Brewery!](#)



After taking top award in Houston's [Tap the Future Miller Lite](#) semifinals, Honeymoon Brewery will now compete in Chicago in September's national finals. We're excited for our client and wish them success.

Sigma Labs welcomes a new employee...



Murray Williams joins Sigma Labs as its Chief Financial Officer. Murray served as founder, CFO and Vice President of Business Development for Buy.com. .

Mark Cola, President and CEO said, "Murray's years of experience in all aspects of finance and business development - along with his unique knowledge of growing early-stage, technology-driven enterprises - bolsters Sigma Labs as we move into the next phase of our development."

Graduate News



[Website](#)



[Google Plus](#)



[Twitter](#)



Kudos to [Avisa Pharma](#) and David Joseph for recognition as one of 35 companies nationwide named *Best University Startups for 2016*.



Upcoming Programs



Pitch 180 returns to SFBI from [4:30-7:30pm on Wednesday, September 21](#) with Jaguar Land Rover. Sign up now!

The Santa Fe Business Incubator's **Pitch 180 program** invites large companies to pitch their needs for innovation to local businesses, startups, entrepreneurs, students, scientists and interested community members. **Pitch 180** connects the ideas, innovations and inventions of northern New Mexico with the industry leaders looking to incorporate them into their operations.

Jaguar Land Rover is seeking innovative companies not just with automotive technologies, but across a range of industries and verticals, including consumer electronics, cloud-based technologies, data analysis, and visualization and Human Machine Interface (HMI).

Andrew York - Incubator Technical Product Lead for **Jaguar Land Rover's** Tech Incubator in Portland, OR will deliver the pitches over teleconference at the Incubator. Get your ticket at [this link](#).



What's your business worth? Join us 5:30-6:30pm Tuesday, September 27, 2016 as **Priscilla Dakin** of [Dakin Business Group](#) discusses "Finding the Value of Your Business." Reserve your ticket (no charge) [here](#).

Recent Programs

SFBI hosted the **Santa Fe Software Developers Meetup** on July 27th and August 25th. We heard all about MicroServices from John McCawley, and GraphQL as an alternative to REST from Eric Streeper. Don't know what any of that means?

Watch their videos and join a meetup.

The next meetup is at **6pm September 22nd** with Dan Vacanti, author of Actionable Agile Metrics for Predictability. It's a can't miss thing.

[Click here](#) for the SFBI Youtube channel link that includes both videos.



SFBI Program Director **Sean O'Shea** participated in a panel on shared space for entrepreneurs at the new [Project Y CoWorking space in Los Alamos](#).

Partner Events

Mark your calendar



The NMSEA (New Mexico Society of Enrolled Agents), AA Mobile Shredders and SFBI will host the **2016 SHRED-FEST** at the Incubator parking lot 10am-1pm, Saturday September 17. You're invited to bring up to 50 pounds of old paperwork and see it shredded on the spot for free. If you have questions, call NMSEA at 505-877-1598.

Questions about business management or other topics? [Upcoming SCORE seminars listed here](#) for your information. No charge to attend but advance registration required.

This 'n That



The Santa Fe Council on International Relations

brought a group of visiting Egyptian entrepreneurs and community development professionals to the Incubator on August 31st. This U.S. State Department program promotes cultural and business exchanges and relationships. We love welcoming entrepreneurial colleagues from around the world and sharing ideas. Our thanks to the Santa Fe CIR for many years of collaborative opportunities.



SFBI President & CEO Marie Longserre has been invited to be on the **Engage Cuba New Mexico Council**. Pictured above, The Honorable U.S. Senator Tom Udall speaking to the Engage Cuba Coalition in Santa Fe, August 3, 2016.



Everyone at the Incubator appreciates the committed base of volunteer business advisors who help our startups on a daily basis. Since we opened our doors these committed community members have given of their time, expertise and counsel. Creating businesses to stand the test of time is truly a team effort and this team is always ready to play and eager to win. ***Thank you team!***

Stewardship

Did you know? Our program clients and graduates create jobs, commercialize new technologies, and strengthen our economy.

"But imagine for a moment that there could be 'green' technology that solves a broad spectrum of the world's most challenging pest-related problems? "

"What if there was a medical device that could rapidly diagnose traumatic brain injury?"

These are some of the actual projects Santa Fe Business Incubator clients are working on.

This is the impact your gift helps make happen.

SFBI programs strengthen these businesses to bring ideas into reality and success. **Consider giving to the Santa Fe Business Incubator.**

SFBI salutes the investment of its partners - the City of Santa Fe, Santa Fe County, the State of New Mexico, the Santa Fe Community Foundation and its many business and individual supporters! Thank you each and every one.

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As friends of SFBI we would like to keep you updated with our news!

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